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Having a vehicle that truly fits your life can make all the difference. That's why Buick has created not one, but four distinctly different SUVs. Choose the one that best suits your lifestyle and you'll be rewarded with performance, versatility, safety and style that feel custom-made just for you.

Simply put, we build every Buick not to change your life, but to fit your life. At the heart of our sport utility vehicles isn't just utility. What's at the heart of a Buick SUV is actually you.
LASTING IMPRESSIONS ARE ITS SPECIALTY

From first impressions to daily inspiration, Encore delivers again and again. The unique winged grille and LED daytime running lamps elevate the sculptural details. To further set Encore apart, its athletic stance is paired with distinctively designed wheels. Add its sporty, turbocharged performance and you have all the style and power needed to carve your own path.

Encore Preferred shown in White Frost Tricoat with available features.
ROOM FOR FIVE AND BRIMMING WITH SURPRISES

Sweeping surfaces and spacious seating set the stage for a refined, welcoming environment. Settle in and discover all of the modern amenities that surround you.

8” DIAGONAL COLOR TOUCH-SCREEN The vivid color display brings you a wide range of ways to stay entertained and informed via the Buick Infotainment System.1

APPLE CARPLAY® COMPATIBILITY Just plug in your compatible iPhone® and you’ll have easy access to your contacts, maps, Apple Music® and other compatible apps on your Buick’s color touch-screen. It’s the convenient way to use your iPhone® while you drive.

ANDROID AUTO™ COMPATIBILITY Android Auto compatibility helps provide access to your phone, texts and music on your touch-screen display. And with Google Maps, you can get voice-guided navigation and live traffic information while keeping your hands on the wheel and your eyes on the road.

1 Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. Install your Android device’s compatible application on your Buick to activate. Requires compatible iPhone and have plan rates apply. Apple CarPlay is a trademark of Apple Inc. Opal, iPhone and Apple Music are trademarks of Apple Inc, registered in the U.S. and other countries. Siri is a service provided by Google. Visit the Buick app store to confirm which apps are available. Google and other marks are trademarks of Google LLC. Android Auto app on Google Play. Data plan rates apply. Android Auto is a trademark of Google LLC.
TURBOCHARGED PERFORMANCE WITH A FLAIR FOR FUN

CARVE YOUR OWN PATH. Come for the sporty performance. Stay for the nimble maneuverability. Encore rewards in so many ways, making every ride a joyride, starting with a 1.4L turbocharged engine that is as advanced as it is purposeful. Add a tight turning radius and you have what it takes to savor every twist and turn the road has to offer.

ALL-WHEEL DRIVE. Encore’s available All-Wheel-Drive (AWD) system doesn’t ask you to push buttons. It constantly monitors traction, and whenever it detects loss of traction, the AWD system automatically activates and sends power to the front or rear wheels with the best grip.

STABILITRAK. To help you stay confidently in command of the road ahead, the StabiliTrak stability control system applies quick, precise force to the brakes when it senses a difference between the direction of the wheels and the steering wheel.
ADD STYLE TO YOUR EVERY MOVE

WELL-SUITED FOR ANY TASK  Encore gives you roomy seating for up to five. And thanks to its 60/40 split rear seats and flat-folding front-passenger seat, it also offers you the versatility to carry various combinations of passengers and cargo. So whether you need to seat your friends in surprisingly spacious luxury or load your belongings into the cargo area, Encore easily adapts.

FLEXIBLE CARGO SPACE  The 60/40 split rear seats fold to create up to 48.4 cubic feet of cargo volume. Need to store your smaller valuables? There’s an available cargo pullout under the front-passenger seat.

SECURITY COVER  To help protect your possessions, cover your cargo area with the available cargo shade.

EXTRA-LONG CAPACITY  You’ve got things to carry. Encore is here to help. The front-passenger seat folds flat to accommodate items up to 8 feet long.*

*Cargo and load capacity limited by weight and distribution.
SMALL TOUCHES AND LARGE STATEMENTS

QUIETTUNING™ TECHNOLOGY  Buick QuietTuning technology with Active Noise Cancellation helps reduce, block and absorb unwanted noise by utilizing many measures, including triple door seals and acoustic laminated glass. A hushed cabin means you can better enjoy conversations, quiet time or Encore's sound system.

AVAILABLE POWER MOONROOF  Treat your passengers to expansive views and fresh air with just a press of a button.

KEYLESS OPEN AND START  Never fumble for your keys again. Keyless open and start allow you to quickly start and lock/unlock your Encore and access your liftgate without ever removing the key fob from your pocket or purse.
SAFETY

A PRIORITY OF SAFETY

PERCEIVE: To help make you more aware of your surroundings, Encore empowers you with available technologies that help raise your awareness of the road around you.

PREVENT: When certain hazards are detected, available features on your Buick Encore can trigger alerts to let you know.

PROTECT: In the event of a crash, strong structural dynamics, intelligent airbag systems and other advanced safety systems work in concert to help protect you and your passengers.

AVAILABLE DRIVER-ASSISTANCE AND SAFETY TECHNOLOGIES

- Front and Rear Park Assist
- Rear Cross Traffic Alert
- Lane Departure Warning
- Side Blind Zone Alert
- Forward Collision Alert
- Rainsense wipers

For a detailed look at the active safety technologies available in the 2021 Encore, please visit buick.com/suvs/encore.

A NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child’s age, weight, and size. Never use a rear-facing or forward-facing infant seat or child restraint in a front seat with an active frontal airbag. Please place a rear-facing infant restraint in the rear seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner’s Manual and child seat instructions for more safety information.

SAFETY or driver-assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner’s Manual for more important feature limitations and information.
ONSTAR SAFETY AND SECURITY

DESIGNED FOR ADDED PEACE OF MIND  As you travel with the ones you care about most, OnStar® is available to help empower every moment. With the OnStar Safety & Security Plan, you can have a 24/7 lifeline to specially trained Advisors ready to help if you’ve been in a crash, your vehicle’s been stolen, you’re lost or you need Roadside Assistance.

EMERGENCY HELP WHEN IT MATTERS MOST  If you are in a detected crash, available Automatic Crash Response can use your vehicle’s built-in sensors to alert an Emergency-Certified Advisor who can send for help, even if you can’t ask for it. Using Injury Severity Prediction technology, these specially trained Advisors can provide first responders with critical information, including the likelihood of serious injury. You can feel confident knowing OnStar Advisors are ready to help, 24/7.

SECURITY YOU CAN TRUST  If your vehicle is stolen, OnStar Advisors can help with available Stolen Vehicle Assistance. They can pinpoint your vehicle’s location, prevent it from restarting and work with local authorities to help recover it. They can even slow it down if authorities deem conditions are appropriate. Plus, with Theft Alarm Notification, you can be alerted via text, email and/or a phone call if your vehicle alarm sounds.

¹OnStar plan, working electrical system, cell phone reception and GPS signal required. OnStar services may vary by vehicle and location. ⁾Stolen Vehicle Assistance requires an OnStar subscription, StarCommand service, capable cellular network and a cellular signal. Additional fees may apply. It is not possible to prevent theft or protect against damage or loss to the vehicle or its contents. 3Roadside services provided by Allstate Roadside Services. 4Not all vehicles may transmit all crash data. 5OnStar Emergency Advisors are certified by the International Academies of Emergency Dispatch.
BUICK CONNECTED SERVICES — Your new Buick comes with a host of available in-vehicle benefits. Connected Access® offers the latest technology to help you improve every drive—and you get standard connectivity for up to 10 years, giving you access to features like monthly diagnostic emails and the ability to order and pay for takeout food and purchase fuel through Marketplace in your vehicle’s in-dash infotainment system! You can also take your ownership experience to new levels by upgrading to other Buick Connected Services.

myBUICK MOBILE APP® — When you download the available myBuick mobile app, you can have access to features like scheduling service, getting tips to help improve your driving, instant offers from select nearby merchants and other ways to simplify your ownership experience. When you upgrade to Remote Access®, you can remotely start and stop your vehicle (if equipped), check fuel levels and even set and share notifications for vehicle arrivals and departures.

AVAILABLE 4G LTE® HOTSPOT® — An available 4G LTE Wi-Fi® Hotspot supports up to seven devices from up to 50 feet away from the vehicle. So your passengers can use their favorite apps to stream movies, watch TV, play games, listen to music and check social media on the go.

APPLE CARPLAY™ COMPATIBILITY® — Just plug in your compatible iPhone® and you’ll have easy access to your contacts, maps and some of the apps that you’re familiar with on your vehicle’s color touch-screen. You can also use Siri® send and read your text messages, and you can listen to all of your content from Apple Music® and other compatible audio apps.

ANDROID AUTO COMPATIBILITY® — Android Auto makes it easy to use the touch-screen display in your Encore to access your phone, texts and music. And with Google Maps, you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel and your eyes on the road.

1 Standard connectivity available only to original purchaser for up to 10 years. Connected Services vary by vehicle model and require active service plan, working electrical system, cell reception and GPS signal. Does not include emergency or security services. See onstar.com for details and further plan limitations.

2 Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices.

3 The myBuick mobile app requires compatible Apple® or Android device and data connection. Remote Access Plan does not include emergency or security services. See onstar.com for details and limitations. Lock/unlock feature requires automatic locks. Remote start requires GM factory-installed and enabled remote-start system. Vehicle locate is in the U.S., Canada and Mexico only. Requires select paid plan. Service is designed to locate compatible connected vehicles. Eligibility varies by mobile device. Message and data rates may apply. Requires contact method on file and enrollment to receive alerts. Terms and limitations apply.

4 Service varies with conditions and location. Requires active service plan and paid AT&T® data plan. See onstar.com for details and limitations. Vehicle must be on or in accessory position for Wi-Fi® to function.

5 Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple Inc. Use of Apple CarPlay is subject to iPhone and Apple Music are trademarks of Apple Inc., registered in the U.S. and other countries. Google Play and are Android compatible smartphone are running. Android 5.0 or higher. Other rates apply. Android Auto is a trademark of Google LLC.
**WHEEL**

18" 10-Spoke Aluminum With Technical Gray Pockets
Standard on all models.

**COLOR PALETTE**

**EXTERIOR COLORS**
Exterior colors are subject to change. Visit buick.com for current availability.

- Summit White
- White Frost Tricoat
- Gatsby Metallic
- Quicksilver Metallic
- Ebony Twilight Metallic
- Dark Moon Blue Metallic

**INTERIOR COLORS**

- Shale Cloth Seats With Shale and Ebony Leatherette Accents
- Ebony Cloth Seats With Ebony Leatherette Accents

*Additional charge; premium paint. Not available on Encore (1SV) trim level.

Not available on Encore (1SV) trim level. Available on Preferred.


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KEY FEATURES

STANDARD AVAILABLE — NOT AVAILABLE
1.4L TURBO ENGINE WITH VARIABLE VALVE TIMING (VVT) AND DOHC • •
ALL-WHEEL DRIVE • •
12.3 INCH HD DIGITAL DISPLAY • •
KEYLESS OPEN AND START • •
APPLE CARPLAY™ COMPATIBILITY • •
ANDROID AUTO™ COMPATIBILITY • •
ACTIVE SAFETY PACKAGE 7 WITH STANDARD TURBO ENGINE AND 6-SPD AUTOMATIC TRANSMISSION • •
QUICKSILVER TECHNOLOGY WITH ACTIVE NOISE CANCELLATION • •
STABILITRAK STABILITY CONTROL SYSTEM • •
7-INCH HD TOUCHSCREEN DISPLAY • •
HOLDING HARMLESS WITH USE OF ORIGINAL TOUCH SCREEN • •
CARGO SHELF • •
FLOOR MATS, FRONT AND REAR, CARPETED • •
REMOTE VEHICLE STARTER SYSTEM • •
SIDE BLIND ZONE ALERT 7 • •
REAR CROSS TRAFFIC ALERT 7 • •
FRONT AND REAR PARK ASSIST 7 • •
RAINSENSE FRONT WIPERS • •
ALL-WHEEL DRIVE • •
POWER MOONROOF • •

PACKAGES

SAFETY PACKAGE II (Available on Preferred) Includes Front and Rear Park Assist, Forward Collision Alert, Lane Departure Warning and Rearview cross-traffic alerts.

DIMENSIONS (INCHES)

Wheelbase 100.6
Overall length 168.4
Body width 70.1
Overall height 65.3
Track width, front/rear 60.7/60.6
Head room, front/rear 39.6/38.8
Shoulder room, front/rear 54.2/52.5
Hip room, front/rear 37.1/35.1
Leg room, front/rear 40.8/35.8

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CABINETS

Engine Type 1.4L DOHC Turbo with VVT
Homepower 110 @ 6000 rpm
Torque 148 lb-ft @ 1850 rpm
EPA-estimated mpg 25 city/30 hwy FWD, 24 city/29 hwy AWD
Fuel tank (approx.) 16.0 gallons
Cargo Capacity 10 48.4 cu. ft. behind first-row seats with second-row seats folded
15.8 cu. ft. behind second-row seats

NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child’s age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner’s Manual and child restraint manufacturer’s instructions for more safety information.

NOTE: This brochure contains the latest information available at time of printing. Product availability, pricing, specifications and features are subject to change at any time. See your Buick dealer or buick.com for complete details and specifications before purchase.

See your Buick dealer or buick.com for more feature details and requirements.
THE BUICK S(YOU)V LINEUP

Visit buick.com to learn more about how Buick SUVs are designed around you and the way you live.

ENCORE GX

- 4-cylinder turbo engine
- Available Avenir Alpha Burl
- QuietTuning technology with active noise cancellation
- 5 available safety and driver-assistance technologies
- Hands-free power liftgate
- Available head-up display to project critical driving information onto the windshield
- Suite of available safety and driver-assistance technologies includes Forward Collision Alert
- Max cargo: 50.2 cu. ft.
- EPA-estimated mpg: 28 city/31 hwy

ENCORIGX

- 1.2L turbocharged engine
- Automatic Emergency Braking
- Lane Departure Warning
- Available Sport Touring Package
- Available Amazon Alexa Built-In
- Available panoramic moonroof
- 5 available safety and driver-assistance technologies
- Suite of available safety and driver-assistance technologies includes Forward Collision Alert
- Max cargo: 48.8 cu. ft.
- EPA-estimated mpg: 25 city/28 hwy

ENVISION

- 2.0L turbocharged engine
- QuietTuning technology with active noise cancellation
- 6 available safety and driver-assistance technologies
- Available 4G LTE Wi-Fi hotspot
- Available Apple CarPlay
- Available Amazon Alexa Built-In
- Available Sport Touring Package
- Max cargo: 50.2 cu. ft.
- EPA-estimated mpg: 20 city/25 hwy

ENCLAVE

- 3.6L V6 engine
- QuietTuning technology with active noise cancellation
- 7 available safety and driver-assistance technologies
- Available 4G LTE Wi-Fi hotspot
- Available Apple CarPlay
- Available Amazon Alexa Built-In
- Available Sport Touring Package
- Max cargo: 97 cu. ft.
- EPA-estimated mpg: 18 city/26 hwy

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AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES

Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the Powertrain Limited Warranty. Every 2021 Buick Encore comes with a 5-year/60,000-mile (whichever comes first) transferable Powertrain Limited Warranty. 24/7 Roadside Assistance is standard. OnStar links to emergency services. See onstar.com for details and limitations. GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com. GM, the GM logo, Buick, the Buick emblem, OnStar, the OnStar emblem and the slogans, emblems, vehicle model names, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors, its subsidiaries, affiliates or licensors. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio, Inc. The Facebook logo is a trademark of Facebook, Inc. The Twitter logo is a trademark of Twitter, Inc. Android, Android Auto, Google Play, YouTube and other marks are trademarks of Google LLC. Apple CarPlay, Siri, iPhone and iPad and AppleWatch are trademarks of Apple, Inc. The Instagram logo is a trademark of Instagram, Inc. ©2020 General Motors. All rights reserved. To learn more about why Certified Service is the perfect companion for your Buick, visit mycertifiedservice.com.

ENGINES

Enabling Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products are made in the same factories as engines made for other GM vehicles.

TRAILERING AND OFF-ROAD DRIVING INFORMATION

Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about trailer- or off-road driving in your vehicle.

ONSTAR ® AND BUICK CONNECTED SERVICES

Connected vehicle services vary by vehicle model and require active service plan. OnStar links to emergency services. See onstar.com for details and limitations. A NOTE ON CHILD SAFETY

Always use seat belts and the correct child restraint for your child’s age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

FLAT TIRES

Some standard content may be adjusted with fleet orders. See dealer for details.

IMPORTANT WORDS

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, to prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or offered to vehicle owners are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the right to alter any vehicle features that may be for any reason, or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Global segment and fleet available comparative information. Excludes other GM vehicles.

Every 2021 Buick Encore comes with a 3-year/36,000-mile Bumper-to-Bumper Limited Warranty. In addition, rust-through corrosion will be covered under the Body防腐 Limited Warranty. To learn more about why Certified Service is the perfect companion for your Buick, visit mycertifiedservice.com.

3-YEAR/36,000-MILE BUMPER-TO-BUMPER LIMITED WARRANTY Buick will warrant each 2021 Buick Encore for bumper to bumper for 3 years/36,000 miles (whichever comes first; see dealer for details), with no deductible, from the original in-service date of the vehicle, for warrantable repairs that are required as a result of defects due to materials and/or workmanship. Cosmetic corrosion resulting from defects is also covered under the Bumper-to-Bumper Limited Warranty. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first; see dealer for details).

BODY CORROSION LIMITED WARRANTY Every 2021 Buick Encore comes with a 6-year/100,000-mile (whichever comes first) body防腐 Limited Warranty, with no deductible, from the original in-service date of the vehicle, for rust-through corrosion.
Build your Encore today at BUICK.COM